N B N

What ?

When ?

Cost ?

Current National Data Network

- Mixture of systems
 - Mainly Copper wire into Homes, Commercial Premises
 - If using ADSL, speeds 2 10 Megabits per second depending upon distance to Exchange and copper network quality
 - Some have Telstra or Optus Coaxial cable, up to 100 Mb/s
 - limited network, older technology, shared access can limit speeds
 - Remote areas expensive Satellite access

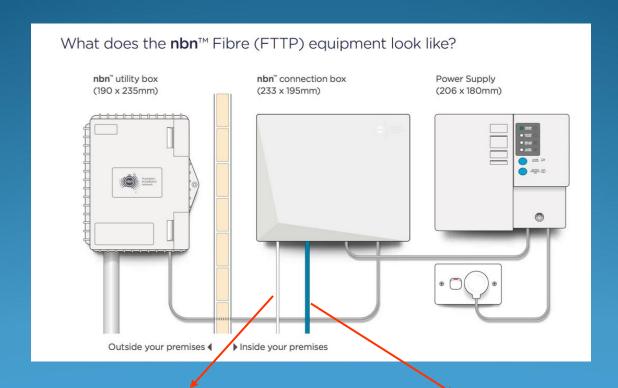
National Broadband Network

- Australia wide Network, using new Fibre Optic technology
 - to totally replace older Microwave (now Fibre?) and Copper network
 - Originally all FttP Fibre to the Premises or (FttB), expensive
 - Compromise FttN Fibre to the Node (in Street), or Fixed Radio
 - Takeover Telstra and Optus(?) cable networks
 - Remote areas new lower-cost Satellite access, subsidised ?
 - Recently announced FttC (Curb) / FttDP (Distribution Point)

Six Connection Offerings

- FttP Fibre to Premises (original concept, all premises), 26%
 FttN Fibre to (street) Node / Pit, existing street Copper
 FttB Fibre to Building, Node in Building then existing Cu
 HFC Hybrid Fibre Coax (Telstra / Optus / PayTV coax) 30%
 Fixed Wireless Antenna Dish to local tower minimal %
- Sky Muster (satellite) minimal %
- or new FttC / FttDP Fibre to Curb (or Distribution Point / Pit)???

Fibre to Premises

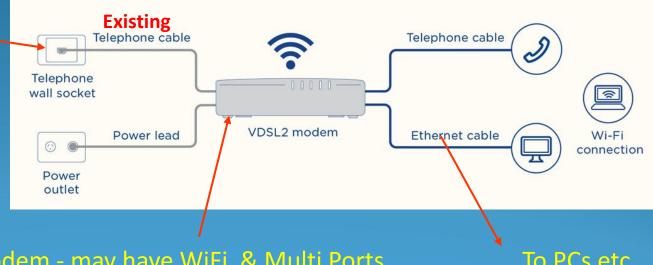


To Analog Alerting Systems?

To Internet Router, VOIP

Fibre to Node (or Curb) - for most people

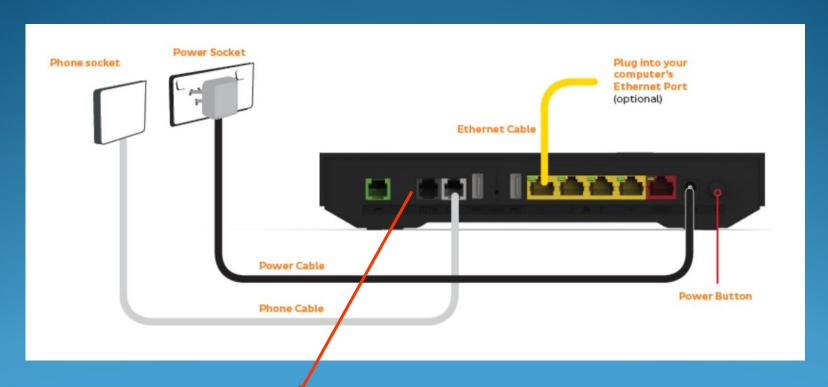




Different Modem - may have WiFi & Multi Ports (negotiate with ISP . . .)

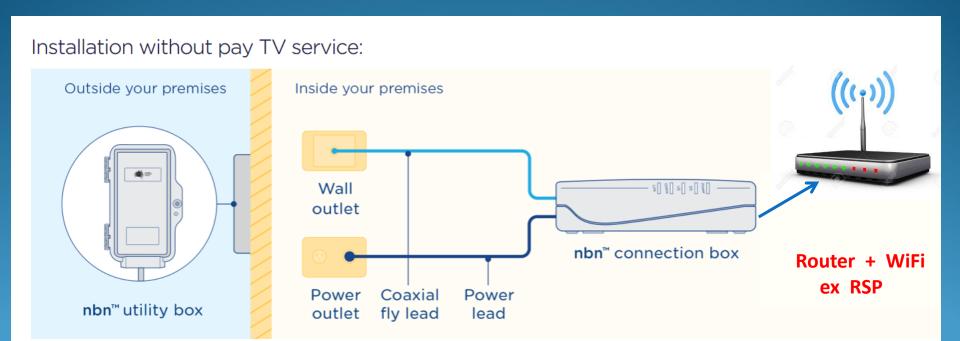
To PCs etc.

Fibre to Node - Setup similar to ADSL

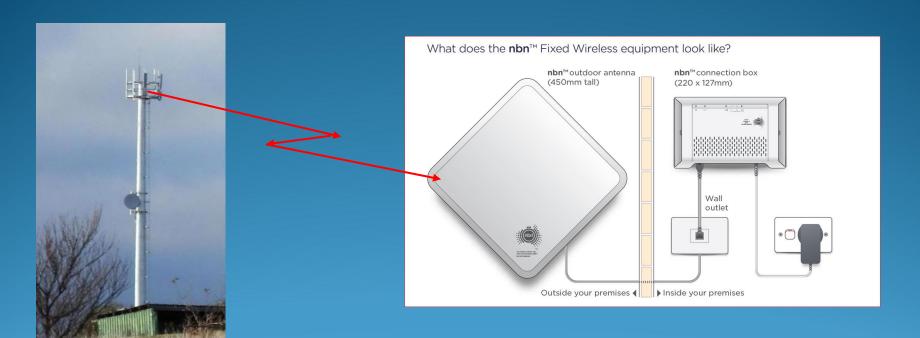


To Analog systems?

Hybrid Fibre Coax – ala Telstra/Optus cable



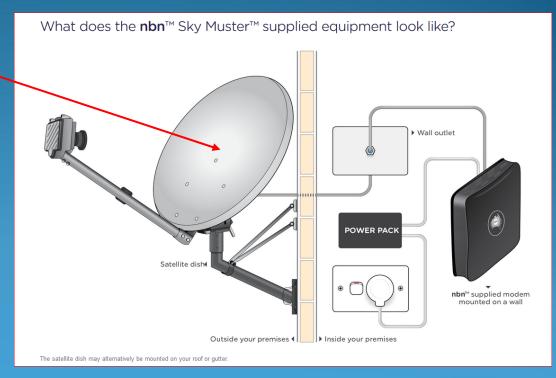
Fixed Wireless - up to 14 kms

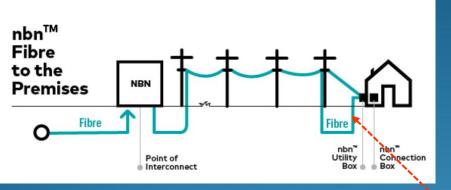


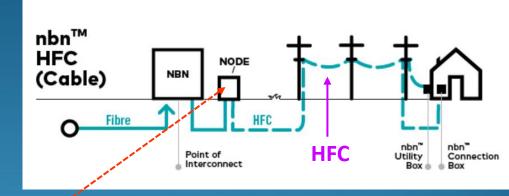
Sky Muster (Satellite)

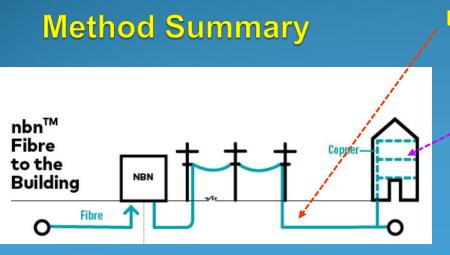
Planned for 400,000 homes or businesses in rural areas, including Norfolk, Lord Howe Island etc

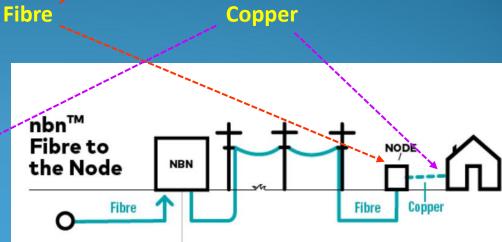
– within satellite footprint.









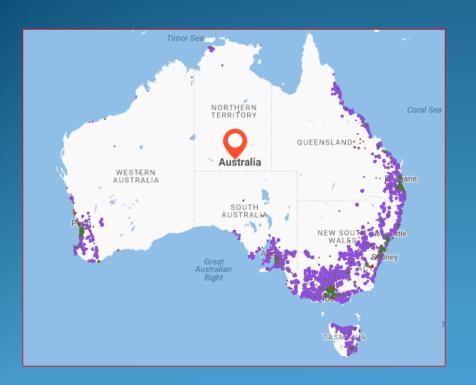


What option for me?

The multi-technology principles mean that most households and businesses:

- already served by the Optus or Telstra Hybrid Fibre Coaxial (HFC) cable networks,
 will receive fast broadband over an upgraded HFC network; Query Optus?
- where the nbn™ fibre-to-the-premises (FttP) network has been deployed or is in advanced stages of being built, will remain part of the FttP rollout;
- where the nbn™ fixed wireless or satellite networks are earmarked for deployment,
 will remain part of the Fixed Wireless or Satellite rollout.
- All other areas are likely to receive fast broadband over fibre-to-the-node (FttN, FttC)
 and for multi-dwelling units such as apartment blocks, fibre-to-the-building

Where





When - for me ?

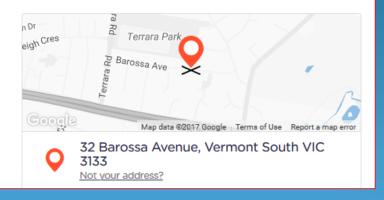
Need to use NBN website to find out by specific address

The rollout of the nbn™ network is planned in this area

Planned availability: **Apr-Jun 2017***.

You can check your address again at any time or register and we will keep you informed with regular updates.

Register now for updates



Impact ?

- 18+ months conversion period (after service available!)
 - Confusion re Installation cost at initial time, vs delayed
 - Negotiate with Retail ISP for Package (NBN is a wholesaler)
 - Existing packages may not be transferable
 - Older technology eventually turned off, with due warnings
 - **** Optus network ---- 6 weeks ??!! ****
- Special Handling
 - Auto dialler for Medical, Security, Fire alarms monitoring
 - NBN needs 230v Mains Power to operate, UPS battery backup?
 - Alternate backup access mobile phone ?

Optus threatens disconnection to sign up NBN customers and fast-track HFC cable shutdown



Adam Turner G+ 🔰



1,167 reading now Show comments

Optus is ignoring the NBN's 18-month switchover commitment and threatening to cut off cable customers within weeks, using strongarm tactics to sign them up as Optus NBN customers before they can consider changing provider.

Optus is calling its cable broadband customers in newly NBN-ready areas and threatening both telephone and broadband disconnection in 30 days – including the permanent loss of their home phone number – if they don't migrate from Optus cable to the NBN network. The calls come before those customers have received a "Ready For Service" letter from the NBN indicating they can sign up with their internet service provider of choice.

Customer Costs ?

- Initial Costs
 - NBN technician ? if not FFTN (using existing phone lines)
 - New Modem / Router negotiate with Retail ISP
 - Modem setup if not DIY . .
- Ongoing costs ex ISP
 - Monthly package depending Speed, Data & Phone allowances
 - Download speeds 12 Mbits / sec (ala DSL), 25, 50, 100 Mb/s
 - Associated Upload speeds 1, 5, 20, 40 Mb/s
 - HFC = max 100 DL / but only 1 Mb/s UL!

TPG plans - 12/1 Mb/s

10GB

Pav As You Go Calls

Wi-Fi Modem

\$2999 PER MONTH

Minimum charge \$159.94
Critical Information Summary (N)

100GB

S

Data¹

50GB Peak + 50GB Off-Peak

Unlimited Local Calls

Unlimited Standard National Calls

Wi-Fi Modem

\$4999

Minimum charge \$179.94

Critical Information Summary (N)

UNLIMITED

SL

Data

Pav As You Go Calls

Wi-Fi Modem

\$5999 PER MONTH

Minimum charge \$189.94

Critical Information Summary (N)

UNLIMITED

Data

Unlimited Local Calls

Unlimited Standard National Calls

Unlimited \3/1300 Calls

100 International Minutes

Wi-Fi Modem

\$6999

Minimum charge \$199.94
Critical Information Summary (N)

UNLIMITED

XXL

Data

Unlimited Local Calls

Unlimited Standard National Calls
Unlimited National Calls to Mobiles

Unlimited International Calls

to 11 Countries

+ 500 Minutes to India

Wi-Fi Modem

\$**79**99

Minimum charge \$209.94 Critical Information Summary (N)

Higher Speeds: 25/5 Mb/s +\$10, (50/20 +\$20), 100/40 +\$30

iiNet (Westnet) basic plans

\$59.99 - \$89.99

basic & boost download speeds

\$99.99 - \$119.99

max download speeds

250GB

Liimitless Data Liimitless Data Liimitless Data

(B)

basic download speeds up to 12Mbps*

(A)

basic download speeds up to 12Mbps*

(A)

boost download speeds up to 25Mbps*

(1)

boost download speeds up to 25Mbps*

Pay as you go calls

Pay as you go calls

Includes local and standard national calls ✓ Included calls local & standard national calls calls to Australian mobiles

\$59.99 per month

\$69.99 per month

V

\$79.99 per month

\$89.99 per month

Optus Offerings ...

- Basic NBN 12/1, Unlimited Data
 - \$ 80 /m
- Speed Upgrade to 100 / 40

\$ 30 /m

includes AU Mobile and Fixed Line Calls

\$110 /m

Fetch TV Entertainment (35 channels)

adds most International calls

\$ 30 / m

\$140 /m

Total / month

maybe \$20 less if Optus Mobile phone allowed

However, currently (nearly same functions) = \$81 /m - to be negotiated !

Telstra Plans - C HELLO IM FROM TELSTRA

Foxtel from Telstra

HOTTEST ENTERTAINMENT BUNDLE

Telstra

\$90 PER MONTH

500⁶⁸

FOR 24 MONTHS

Min cost \$2160

\$99 PER MONTH

1000⁶⁸

FOR 24 MONTHS

Min cost \$2565

\$120 PE

FOR 24 MONTHS

Min cost \$28

Speed boosts

Enjoy base speeds of up to 25 Mbps or upgrade with a speed boost

Up to 25 Mbps (Included)

Up to 50 Mbps (\$20/mth)

Up to 100 Mbps (\$30/mth) (\$15/mth)

Speed boosts

Enjoy base speeds of up to 25 Mbps or upgrade with a speed boost

Up to 25 Mbps (Included)

Up to 50 Mbps (\$10/mth)

Up to 100 Mbps (\$30/mth) (\$15/mth)

Speed bo

Enjoy bas 25 Mbps speed boo

Up to 25 Mbps (Included) HOW MAY I HELP YOU

Telstra Home Phone Plans

WORKS ON NBN XS



WORKS ON NBN

HOME PHONE PINNACLE

Local calls

Unlimited

lines

Unlimited

NBN Obligation

To provide low-cost phone-only service no higher than existing low-cost 'pensioner' Telstra service

Government Guarantee . .

HOME PHONE BASIC



National calls to standard fixed lines

Capped at \$3 for the first 3 hours per call, 7pm to midnight



Calls to Telstra mobiles capped at \$3 for the first 20 minutes. per call, 7pm to midnight.

> Starting at: **\$25**.95 per month

HOME PHONE LOCAL



Local calls Unlimited



National calls to standard fixed lines

> Capped at \$2 for the first 3 hours per call, anytime



Calls to standard Australian mobiles

Capped at \$2 for the first 20 minutes per call, anytime.

Starting at:

\$40.00 per month

HOME PHONE NATIONAL



Local calls Unlimited



National calls to standard fixed lines

Unlimited



Calls to standard Australian mobiles

Capped at \$2 for the first 20 minutes per call, anytime.

Starting at:

\$**5 1**.00

per month

Starting at:

\$**85**.00 per month

National calls to

standard fixed



Calls to standard Australian mobiles

Unlimited

♥ VoIP Prices

No rental charges only hardware pricing and callcosts.



\$0.00 Rental

No more paying for line rentals, with Telecube VoIP we don't limit you to lines. Make and receive as many simultaneous calls as your hardware and internet connection can handle.



\$0.00 call costs between extensions

Talk between your extensions free. Extensions can be in different buildings, different states or even other countries. Transfer calls and talk between extensions at no cost.



\$2.95 per month for DIDs

If you need a standard number for the POTS users to call you on.

Call Costs

Destination		Rate
All national calls		12.1c per call
Mobile calls		13.2c per minute (1 second increments and no flagfall)
13/1300 number calls		33c per call
Common international destinations		Less than 4c per minute

Low Cost Phone Only Alternatives

Need to compare all costs

- --- Initial Setup, HW
- --- Calls Profile
- --- Telecube example ...

Tech Insider

Money & Markets

Briefing

Ideas



TECH INSIDER

This ISP will offer unlimited data at maximum NBN speed for \$60 per month

A Singaporean ISP is entering the Australian market with a single product — unlimited data and the highest speed for \$59.99 per month — claiming it is the first ISP "purpose-built" for the NBN.

MyRepublic, which made its name in Singapore selling 1Gbps broadband plans for under \$50 monthly, will launch in Australia on November 15.

The plan will have no data limit and provide the fastest speed available in the customer's location. The NBN's fastest tier is 100Mbps.



Fast Inet + AU Calls = \$80/m, **Optus = \$110!**

SuperFast

\$59.99/month

Minimum Cost \$720.88



UNLIMITED DATA





p to $40_{\rm MBPS^1}$

- Unlimited downloads
- · Optimised for streaming
- · Home Phone included
- \$1 Wi-Fi Hub+ Modem

Aussie Landlines

+\$10_{/month}





- Unlimited Local Calls
- · Unlimited National Calls

All of Aussie

+\$20_{/month}







- Unlimited Local Calls
- Unlimited National Calls
- Unlimited calls to standard Australian Mobiles

International

Plus

+\$30_{/month}







- Unlimited Local Calls
- Unlimited National Calls
- Unlimited calls to standard

Australian Mobiles

 Unlimited calls to 40 countries

Summary

- NBN is coming like it or not!
- Will replace existing "wired" system (unless -> all mobile)
- Check NBN site to find dates for your address
- See if immediate equipment install -> lower cost ??
- Explore various ISPs and negotiate

Questions?

